



North America Users' Meeting

6th November 2013 - NOVI (MI)

SPONSORS AND EXHIBITORS INFORMATION

Some Data

modeFRONTIER North America Users' Meeting 2013 marks the **3rd edition** of this biannual event providing a unique forum to share knowledge and discover the latest applications, methods and techniques optimizing design processes and enhancing product innovation. Every two years the event hosts nearly **100 attendees** and over **10 speakers** presenting industrial cases from important companies including Ford, Toyota, Bombardier, MMI Engineering, AES, and Whirlpool. Among the prominent speakers hosted in the past editions, **Nand K. Kochhar**, Chief Engineer - Global materials engineering & standards at Ford Motor Company and **Kalyanmoy Deb**, global leading expert of evolutionary algorithms research from IIT Kanpur, India.

Sponsorship Details

Main Sponsor fee includes

- ✓ listing on the event official homepage with company logo and description
- ✓ short corporate presentation on the sidelines of the conference
- ✓ sponsor flyer included in the event Welcome Pack

Exhibitor fee includes

- ✓ booth space (2mt*2mt max) including 1 chair and 1 table, power supply and lighting
- ✓ listing on the event official homepage with company logo and description

| Sponsorship Packages | Booth Space | Listing on event website | Corporate presentation | Flyer in Welcome Pack | Fee |
|---------------------------|-------------|--------------------------|------------------------|-----------------------|----------|
| Exhibitor | ✓ | ✓ | | | 1500 USD |
| Main Sponsor | | ✓ | ✓ | ✓ | 2000 USD |
| Lunch/Coffe Break Sponsor | | ✓ | | | 1000 USD |

