



mode **FRONTIER**

**North American modeFRONTIER USERS MEETING 2013**

**um13**

## **CALL FOR PRESENTATIONS**

**The Inn at St John's**

Plymouth, MI 48170

**November 6, 2013**

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The North American **modeFRONTIER 2013 Users Meeting** is a leading forum for users, researchers, practitioners and developers to exchange techniques, experiences and emerging methods in simulation and optimization technology. Topics in the previous UM agendas include:

- rationalization of the designing process;
- product optimization in terms of technical requirements and also of process, product and marketing metrics;
- applicability and reliability of decision-support IT tools in a context of diverse goals, experience and approach, whether professional or managerial;
- parallel engineering and design organization in industrial networks, with suppliers increasingly involved in the process.

The last edition included speakers from Ford Motor Company, Whirlpool Corporation, Toyota, the Illinois Institute of Technology and many more.

**Keen on sharing your experience with modeFRONTIER?**

**We welcome presentations or papers** which are not under review by other conferences or journals. The conference is open to both academic and industry contributions.

### **SUBMISSION GUIDELINES**

The author(s) declare that they grant permission to ESTECO SpA and ESTECO North America Ltd. to include the paper in the conference material and to place it on relevant websites and publications. All submissions must be prepared in the format provided, camera-ready and submitted to the registration system: <http://um13.esteco.com/user/register>.

### **IMPORTANT DATES FOR RESEARCH AND INDUSTRIAL PAPERS**

Abstract submissions due: September 15, 2013

Full paper due: October 31, 2013

Conference: November 6, 2013

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